

# SILICON VALLEY BOOTCAMP: November 18 - 22, 2019

	SUNDAY 17 NOVEMBER <b>DAY 0</b> ARRIVAL AND ACCOMMODATION	MONDAY 18 NOVEMBER <b>DAY 1</b> START UP ECOSYSTEM	TUESDAY 19 NOVEMBER <b>DAY 2</b> START UP FUNDING ECOSYSTEM	WEDNESDAY 20 NOVEMBER <b>DAY 3</b> DIGITAL TRANSFORMATION	THURSDAY 21 NOVEMBER <b>DAY 4</b> TRANSFORMATION THROUGH INNOVATION	FRIDAY 22 NOVEMBER <b>DAY 5</b> INNOVATION
9:00 - 11:00		<b>GOOGLE</b> Company visit  <b>Pablo Arana</b> Sales Enablement - Performance Ads Team Lead Go-to-Market at Google	<b>SALESFORCE</b> Company visit  <b>Sam Allen</b> COO Marketing, Salesforce	<b>LINKEDIN</b> Company visit  <b>Digital Talent Team</b> at LinkedIn	<b>SLACK</b> Company visit  <b>Robby Kwok</b> VP People at Slack	THE FUTURE OF WORK  <b>Sally Thornton</b> Founder & CEO, Forshay & WorkLabAccelerator at Forshay
11:00 - 12:00		<b>Return to hotel</b>	<b>Return to hotel</b>	TRANSFORMATION THROUGH INNOVATION + PROPELLAND VISIT  <b>Hugo Giralt</b> Funding Partner & CEO at Propelland	CASE STUDY: SLACK  <b>Helen Kupp</b> Strategy and Analytics Senior Manager	
12:00 - 13:15		SILICON VALLEY DIGITAL BUSINESS & START UP ECOSYSTEM  <b>Soujanya Bhumkar</b> Former Vice President, Global Partnerships at Yahoo!	FUNDING STRATEGY & ECOSYSTEM  <b>Ed Fernandez</b> Advisor, Investor & Entrepreneur & Director at Arowana		<b>Return to hotel</b>	FUTURISM & HUMAN AUGMENTATION  <b>Ariel Poler</b> Founder at Human Augmentation Syndicate
13:15 - 14:00		<b>Lunch Break</b>	<b>Lunch Break</b>	<b>Lunch Break</b> Financial district	<b>Lunch Break</b>	<b>Lunch Break</b>
14:00 - 15:30		THE START UP JOURNEY	INTERNATIONALIZATION FOR START UPS. HOW TO SCALE & EXIT  <b>Juan Pablo Puerta</b> CEO at Skipti	<b>Return to hotel</b>	DIGITAL TALENT AND GROWTH  <b>Chris Galy</b> Chief People Officer at Ten-X	<b>Trip to IDEO</b>
15:30 - 15:45		<b>Coffee break</b>	<b>Coffee break</b>		<b>Coffee break</b>	<b>IDEO</b> Company visit
15:45-17.45	<b>Welcome beers</b>	BUSINESS MODEL WORKSHOP  <b>Miguel Acosta</b> CEO and Co-Founder at Beruby.com	GROWTH HACKING  <b>Sean Ellis</b> Founder and CEO at GrowthHackers	G.E AND FINANTIAL SERVICES INNOVATION PROCESS  <b>Simeon Sessley</b> Director of Strategic Programs at World 50, Inc.	NEW ORGANIZATIONAL DESIGN PRODUCTIVE WORK ENVIRONMENT  <b>Chris Galy</b> Chief People Officer at Ten-X	<b>Saige Perry</b> Senior Digital Marketing at IDEO
17:45-19:45			ELEVATOR PITCH WORKSHOP	LEAN START UP  <b>Brant Cooper</b> CEO and Founder at Moves The Needle	MARKET YOU WORKSHOP  <b>William Arruda</b> Co Founder at CareerBlast	
20:30-22:30			<b>Dinner</b> San Francisco Down Town			<b>CLOSING CEREMONY</b> <b>Dinner</b> Stanford Faculty Club (*)

(\*) Provisional Program subjected to change