



authorised training
provider



ISDI



JOIN ISDI ECOSYSTEM AND GET ALL THE ADVANTAGES



OFFICIAL TRAINING COURSE



ONLINE OVERVIEW OF OFFICIAL CONTENT



CERTIFICATION SUPPORT GUIDE



VOUCHERS INCLUDED



ACCESS OUR JOB BOARD



GET ACCESS TO OUR TALENT BOX



ACCESS ISDI ECOSYSTEM NETWORK

ISDI, the first digital native business school leader in digital education, and Salesforce, the world's #1 CRM, are joining forces. Together, we have created a world-class learning experience for professionals and individuals from the Salesforce ecosystem. Improve your employability and competitiveness with official certifications and technical and digital business skills.



DESIGN YOUR PATH

Take the next step in your career armed with one of the world's best CRM platforms. Led by highly experienced, qualified instructors, you will discover how your recently acquired skills can be leveraged within your company's context.

Define your career trajectory with our customizable learning paths. We work hard to adapt to your professional needs by always recommending the best courses to help you achieve success.





BECOME A SALESFORCE CONSULTANT

Boost your career potential with ISDI's Salesforce Consultant paths. Aimed to professionals who either want to obtain the official Salesforce certification or are simply looking to fuel their professional growth.

ESSENTIALS FOR NEW ADMINS

Discover the fundamentals of Salesforce.org Administration and lead configuration and automation processes within your company.

40 hours

SALES CLOUD CONSULTANT

Learn how to design and implement scalable Sales Cloud solutions to contribute to long-term customer success.

16 hours

SERVICE CLOUD CONSULTANT

Improve brand awareness and get highly engaged customers by implementing the best Service Cloud Solutions.

16 hours

MARKETING PATH

Boost your career potential exploring Salesforce Marketing Cloud and lead the change using the most powerful Marketing Automation processes.

EMAIL MARKETING + JOURNEY BUILDER

Get to know Salesforce Marketing Cloud and learn how to segment and analyze data, create journeys and automate campaigns.

40 hours

PARDOT

Focus your campaign strategies on making data-drive decisions by designing, creating and implementing marketing workflows.

16 hours

MARKETING CLOUD CONSULTANT

Learn how to connect Salesforce.org to Marketing Cloud and drive customer relationships by linking Sales and Service Cloud data to Marketing Automation.

40 hours



LOCATION

Madrid/Barcelona/Paris/Mexico DF



FORMAT

In person/online



LANGUAGE

Spanish/English



HANDS-ON LABS

Put theory into practice in our workshops as you implement Salesforce solutions through real-world case studies. This hands-on method allows you to engage with all available features as you work with impactful examples. With guidance from leading sector experts, you will explore the full potential of Salesforce ecosystem cloud solutions.



Ad-hoc training



Real-world use cases



Salesforce test environments



Real-time push notifications

MARKETING CLOUD

Get a highly customized customer experience by applying the most innovative AI and automation techniques to your campaigns.

MULESOFT

Get to know Anypoint Platform and learn how to integrate and connect different cloud systems. Access your data no matter where they are.

INTERACTION STUDIO

Give your customers what they want, when they want it. Deliver relevant content in real-time across all your channels.

COMMERCE CLOUD

Implement high-quality eCommerce solutions and boost your conversion rates across any channel.

DMP

Design and explore Salesforce DMP to make decisions from a global, data-driven perspective.

MMA: MASTER IN MARKETING AUTOMATION

Discover how technology will allow you to manage and automate business processes with MMA.

The MMA is the world's first program to combine a comprehensive vision of digital business with agile methodologies and techniques for marketing automation. MMA also includes the marketing path.



Madrid



Blended



450 hours



6 months

Contact us today and boost your career!

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